

Michael D. Grant

Biography

Michael Grant is director of marketing and strategic planning of Phillips MediaSource of Dallas, Texas, an online and offline marketing, media content development and HD video production company that helps businesses define and improve their marketplace recognition, perception and performance. Mr. Grant's formula of fusing the art of storytelling and the science of authentic content marketing has helped lead the way in which businesses remain relevant in today's constantly changing media world.

Before devoting his work to Phillips, Mr. Grant worked for the Belo Corporation of Dallas, Texas, a pure-play media company that owned and operated TV and cable network assets covering 14.8% of the United States. During his 15 years at Belo, Mr. Grant served as president of Belo Productions, developing and producing media content for the Belo TV group and cable networks; vice president of cable news operations, developing 24-hour cable news channels in Belo markets across the United States; vice president and general manager of KGW-TV, the Belo-owned, NBC affiliate of Portland Oregon; and station manager of Belo's flagship TV station, ABC affiliate WFAA-TV of Dallas, Texas.

Mr. Grant also currently serves as regional vice president and secretary of the Lone Star Chapter of the National Academy of Television Arts and Sciences (NATAS) and multi-recipient of the coveted Emmy® award for outstanding achievement in television. Mr. Grant also serves on the Board of Directors of both the UT Dallas Naveen Jindal School of Management Institute for Excellence in Corporate Governance and the Press Club of Dallas. He is a member of the Texas Association of Broadcasters' Golden Mic Club. In addition, Mr. Grant is a visiting instructor at the University of North Texas at Denton and Amberton University of Dallas, Texas.



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