

NEWS RELEASE

“Texas Country Reporter” Ratings Soar on RFD-TV Year Over Year Spring Nielsen Results Up Double Digits

FOR IMMEDIATE RELEASE

May 9, 2013...Dallas, TX ... According to the Nielsen (NSI) ratings, viewership of “Texas Country Reporter” on RFD-TV continues to increase. The latest NSI results for April 2104 report an average of more than 20% year over year in all major persons’ ratings categories.

	2014	2013	Variance
Persons 18+	1,030,000	770,000	+25.2%
Persons 35+	1,030,000	764,000	+25.8%
Persons 50+	1,009,000	719,000	+28.7%
Total Households	721,000	640,000	+11.2%

TCR airs on RFD-TV every Friday night at 8:30 and Sunday morning at 10:30. These results reflect viewership on RFD-TV only.

About “Texas Country Reporter”

TCR is produced by Phillips Productions, Inc. dba Phillips MediaSource. The weekly, half-hour series is hosted by Bob Phillips. The program airs in all 19 Texas TV markets, satellite and cable network RFD-TV, FamilyNet and Sirius FM Radio. More information online at texascountryreporter.com.

About RFD-TV

RFD-TV is the nation’s first 24-hour television network dedicated to serving the needs and interests of rural America with programming focused on agriculture, equine and the rural lifestyle, along with traditional country music and entertainment.

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