

NEWS RELEASE

“Texas Country Reporter” Invites You to the World of Geocaching Join Bob Phillips in the Discovery of the Beauty and Treasure of Texas

FOR IMMEDIATE RELEASE

February 26, 2014...Dallas, TX...Viewers of “Texas Country Reporter” are invited to join TCR in the hunt for Texas treasure. Geocaching is a real-world, outdoor treasure hunting game using GPS-enabled devices. Participants navigate to a specific set of GPS coordinates and then attempt to find the geocache (container) hidden at that location.

How to play along:

- Register for a free [Basic Membership](#).
- Visit the [“Hide & Seek a Cache”](#) page.
- Enter your postal code and click “search.”
- Choose any geocache from the list and click on its name.
- Enter the coordinates of the geocache into your GPS Device.
- Use your GPS device to assist you in finding the hidden geocache.
- Sign the logbook and return the geocache to its original location.
- Share your geocaching stories and photos online.

Rules

- If you take something from the geocache (or “cache”), leave something of equal or greater value.
- Write about your find in the cache logbook.
- Log your experience at www.geocaching.com.

About “Texas Country Reporter”

TCR is produced by Phillips Productions, a subsidiary of Phillips MediaSource, an all-in-one, media content company specializing in online and offline marketing, HD video production and content development. Based in Dallas, Texas the president and CEO is Bob Phillips, host of the TV series, “Texas Country Reporter.” For more information log on to www.phillipsmediasource.com.

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Online and Offline Marketing | HD Video Production | Content Development

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