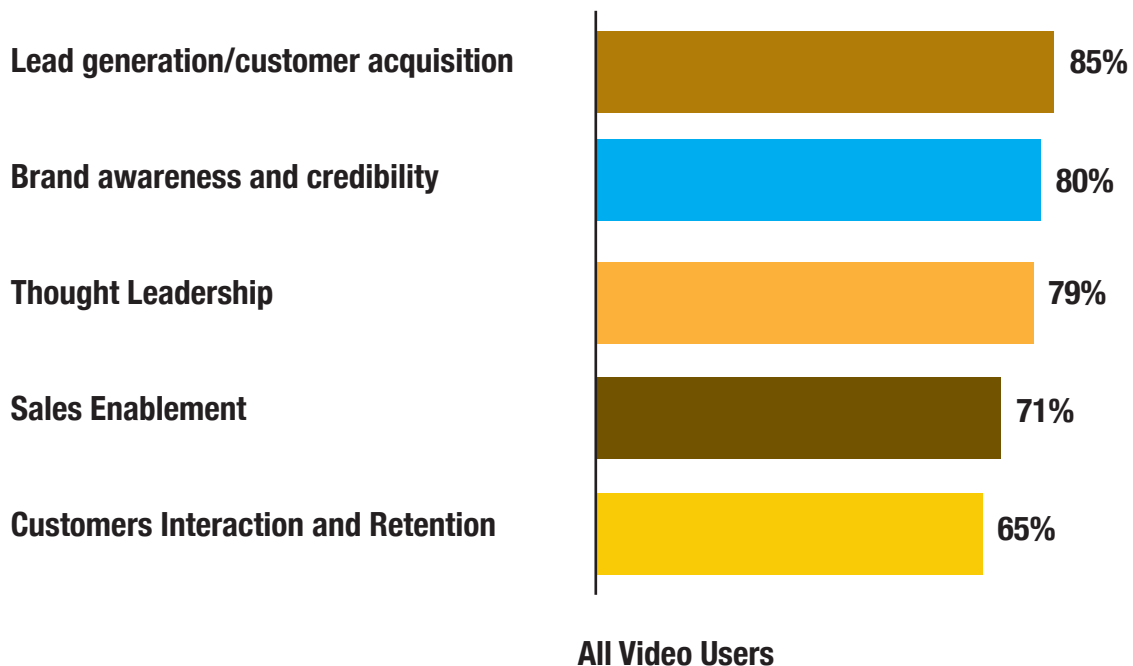


# Video Marketing

## What Makes Marketers Adopt Video?

It can be a technically challenging content type that often carries unique obstacles in its conceptualization, creation and how it's distributed.

## Marketing Initiatives Pursued by Video Users



### Let's talk.

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