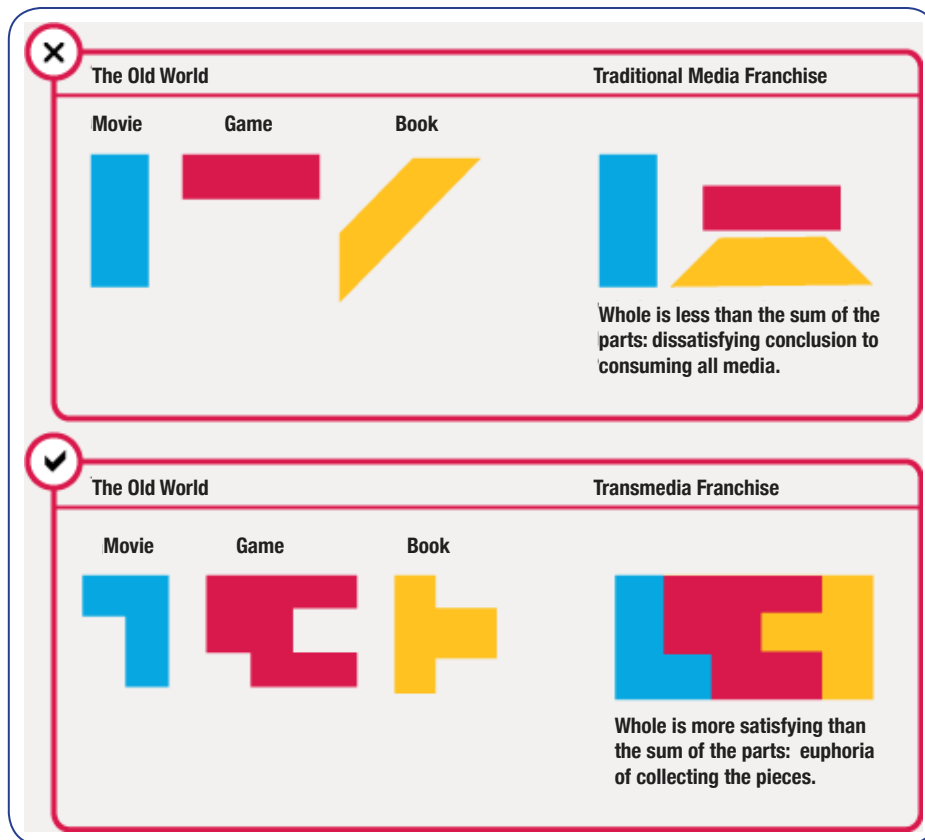


Transmedia Storytelling

Transmedia Storytelling, also known as transmedia narrative or multiplatform storytelling, is the technique of telling a single story or story experience across multiple platforms and formats including, but not limited to, games, books, events, cinema and television. The purpose is not only to reach a wider audience by expanding the target market pool, but to expand the narrative itself.



Let's talk.

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