

## NEWS RELEASE

### Record High Ratings for “Texas Country Reporter” on RFD-TV Nielsen Releases All Important November 2014 Sweeps Results

#### FOR IMMEDIATE RELEASE

December 15, 2014...Dallas, TX... According to Nielsen TV ratings results released to day for the November 2014 rating period, “Texas Country Reporter” posted record high results on RFD-TV. Following are the viewership numbers in the key demographics measured:

Audience	Viewership
Total Households	1,061,000
Persons 18+	1,344,000
Persons 35+	1,344,000
Persons 50+	1,306,000

#### About “Texas Country Reporter”

TCR is produced by Phillips Productions, a subsidiary of Phillips MediaSource, an all-in-one, media content company specializing in online and offline marketing, HD video production and content development. Based in Dallas, Texas the president and CEO is Bob Phillips, host of the TV series, “Texas Country Reporter.” For more information log on to [www.phillipsmediasource.com](http://www.phillipsmediasource.com).

#### About RFD-TV

**RFD-TV** is the nation’s first 24-hour television network dedicated to serving the needs and interests of rural America with programming focused on agriculture, equine and the rural lifestyle, along with traditional country music and entertainment.

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Online and Offline Marketing | HD Video Production | Content Development

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