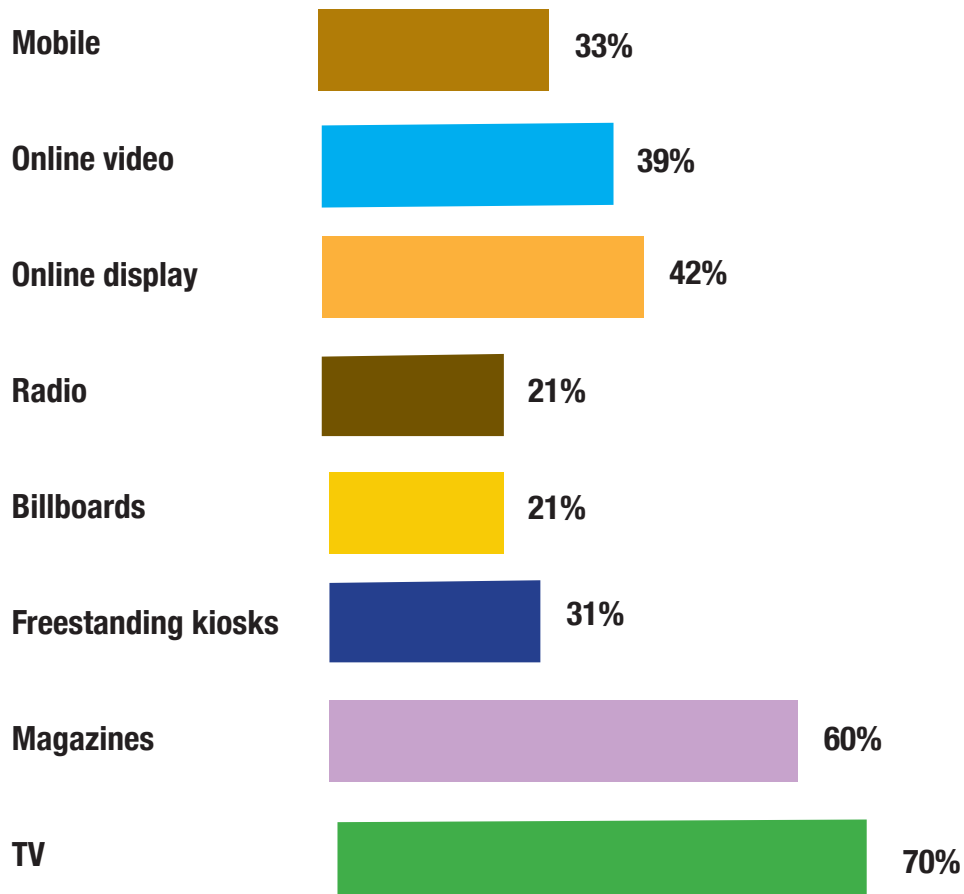


Influence of Advertising

Viewers Influenced Most By Ads Seen on TV, Social and Online.

Which advertising medium influences you and other people your age the most in how you perceive brands?



Let's talk.

Michael Grant
Director of Marketing and Strategic Planning
T. 214-741-1300, extension 202
michael@phillipsmediasource.com

Thanks to Phillips Productions
Adroit Digital and Ad Age;
January 2014

