

NEWS RELEASE

Michael Grant Elected to International Excellence in Corporate Governance Board of Directors

FOR IMMEDIATE RELEASE

August 29, 2014...Dallas, TX...The [Institute for Excellence in Corporate Governance \(IECG\)](#) has elected Michael Grant, director of marketing and strategic planning of Phillips MediaSource, to the organization's board of directors. The announcement was made by Mark Sinclair, the IECG Board Chairman.

The IECG mission is to identify and research important current and emerging governance challenges and develop and communicate effective solutions that enhance the abilities of board members and C-level executives to protect and promote the interests of their stakeholders.

Grant is a branding strategist, marketing technologist and content curator engaged in media content development, production and distribution on TV, satellite and cable networks, desktop computers, laptops, tablets and mobile devices. Grant's formula of fusing the art of storytelling and the science of authentic content marketing has helped lead the way in which businesses remain relevant in today's constantly changing media world.

Grant also currently serves as regional vice president and member of the Board of Governors of the [Lone Star Chapter of the National Academy of Television Arts and Sciences \(NATAS\)](#) and multi-recipient of the coveted Emmy® award for outstanding achievement in television and is on the Board of Directors of the [Press Club of Dallas](#).

Phillips MediaSource is an all-in-one, media content company specializing in online and offline marketing, HD video production and content development and distribution. Based in Dallas, Texas the president and CEO is Bob Phillips, host of the TV series, "[Texas Country Reporter](#)." For more information log on to [phillipsmediasource.com](#).

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