

10 Mobile Trends for 2014

JWT's third annual report on trends in the mobile sphere spotlights key themes that came out of this year's Mobile World Congress, Consumer Electronics Show and South by Southwest Interactive , and builds on trends spotlighted in previous reports.

Hollistic Connectivity
is on the Horizon

Outsourcing
to the Machine

Wearables
Break Out

Privacy and Security
Fears Change the Game

Mobile is
the Prime Screen

Raging
Against the Machine

Mobile Changes
How We Socialize

Bringing
Mobile to Many

Shifting
to Visual

Mobile
Disrupts Everything

Let's talk.

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