

## NEWS RELEASE

### Phillips MediaSource Announces Company Promotions

#### FOR IMMEDIATE RELEASE

November 6, 2013...Dallas, TX...Phillips MediaSource has announced the promotion of three employees. The announcement was made today by Bob Phillips, president & CEO of the media company.

Christy Carnes has been promoted to vice president and CFO and will be responsible for managing the financial risks of the company and also be responsible for financial planning and record-keeping, and will report to Phillips. Carnes commented, "After more than 20 years with Phillips, I look forward to the challenge of keeping this company financially strong so we are in a position of serving our clients in the best possible way."

Martin Perry has been promoted to vice president and COO responsible for the daily operation of the company, and will report to Phillips. Perry said, "The 21st century has presented Phillips MediaSource with incredible opportunities. Our future looks bright. I look forward to serving in a new role and meeting the challenges that will come our way."

Mike Snyder has been promoted to senior producer and will guide a team of employees with skills and experience related to media content development and production, and will report to Perry. Snyder commented, "This company has a long tradition of excellent work, and I'm excited to be a bigger part of its continued expansion."

Upon making the announcements, Phillips added, "This company has a long history of producing great work for all media platforms, and these promotions signify my determination to continue to keep our company relevant in today's content media environment."

#### About Phillips MediaSource

Phillips MediaSource is an all-in-one, hybrid agency specializing in online and offline marketing, HD video production and content development. Based in the Arts District of Dallas, Texas the president and CEO is Bob Phillips, host of the TV series, "[Texas Country Reporter](#)." TCR is produced by Phillips Productions, Inc., a subsidiary of Phillips MediaSource. For more information log on to [www.phillipsmediasource.com](http://www.phillipsmediasource.com).

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