

## NEWS RELEASE

**As “Texas Country Reporter” Celebrates Its 40th Year on TV**  
**The Popular Rural Lifestyle Program Launches a Radio Show on Sirius XM Radio**  
**New and Classic TCR Stories Will Be Airing on Channel 80**

**FOR IMMEDIATE RELEASE**

July 15, 2013...Dallas, TX... [“Texas Country Reporter”](#) with Bob Phillips, produced by Phillips Productions, Inc., bolsters the line-up of [Rural Radio on Sirius XM Radio](#) which premieres today on Channel 80. TCR will produce two programs per week for Rural Radio, owned by the Rural Media Group, parent of [RFD-TV](#).

Rural Radio’s program schedule will provide a wide variety of original productions focused on rural lifestyle, agriculture, equine, hunting, fishing, western sports and living the country life in small towns and on acreage.

Upon making the announcement Phillips said, “We are pleased to be returning to radio; this time along with our programming content partners at RFD-TV. We look forward to offering new stories on Saturdays at 8 a.m. (CT) and classic TCR stories on Sundays at 9 a.m. (CT).”

**About Sirius XM Radio, Inc.**

It is the world’s largest radio broadcaster measured by revenue and has 24.4 million subscribers. [Sirius XM Radio](#) creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and comprehensive Latin music, sports and talk programming.

**About Phillips Productions. Inc.**

Phillips Productions, Inc. is a subsidiary of Phillips MediaSource, an all-in-one, hybrid agency specializing in online and offline marketing, HD video production and content development. Based in Dallas, Texas the president and CEO is Bob Phillips. For more information log on to [www.phillipsmediasource.com](http://www.phillipsmediasource.com).

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