



“Texas Country Reporter” with Bob Phillips 2013-2014 Television Season

BOB PHILLIPS BIOGRAPHY

For most of us, roads and highways are simply a means to a destination. But for more than 40 years, the back roads of Texas have been home and office for Texas Country Reporter Bob Phillips. He was born in Dallas, but spent much of his youth growing up on the family farm near Lake Texoma. It was there that Bob lived with and learned from the folks he calls the “salt of the earth.” His “Texas Country Reporter” television series is a celebration of the Texas way of life and a tribute to the “real” heroes of our time -- the everyday men and women who make our state such a special place.

Bob started his television career at KDFW-TV (Channel 4) in Dallas, Texas, while he was a student at SMU. He was a photographer and a reporter covering news, politics, where he covered several state and national political conventions and the inauguration of President Nixon, and even sports, where he spent several years traveling with the Dallas Cowboys and shooting for NFL Films. His “Country Reporter” series began at KDFW-TV in 1972 and continued on that station until Phillips moved his program to WFAA-TV in October of 1986. Bob’s back roads travels have lasted 36 years and “Texas Country Reporter” is now seen in all television markets in Texas

Bob is a 1973 graduate of Southern Methodist University where he received a Bachelor of Fine Arts degree with a major in Broadcast-Film-Art. In 1976, he received a Master of Liberal Arts degree from SMU. He has been honored with numerous awards for his work from AP, UPI, Dallas Press Club, Telly Awards, Texas Historical Commission, WorldFest International and the coveted television Emmy® award. Bob is a member of the prestigious Lone Star EMMY® Silver Circle, an exclusive group of television professionals that have given more than 25 years of service to the TV industry in Texas. Bob also is a Professor at Amberton University where he has taught communications classes since 1988.

Bob is the president of Phillips Productions, Inc., which produces the TV series, “Texas Country Reporter.” Phillips Productions is a subsidiary of Phillips MediaSource of Dallas, Texas. Bob serves as its president and CEO of the company that specializes in online and offline marketing, content development and HD video production. Bob is also president of Texas Country Tours, Inc., a hospitality company that operates Escondida, a boutique hotel and spa at Medina, Texas.

