

## **Integrated Marketing Communications and Video Content Production**

### *Martin Perry, Production Manager and Director of Corporate Production*

1978 - While attending Abilene Christian University (ACU) was named to the All Lone Star Conference football team. Also named in 1979. Later named to All-Decade Team of the 1980s.

1979 - Named Best Announcer for campus radio station, KACU in Abilene, Texas.

1982 - Graduated from Abilene Christian University with a B.A., Mass Communication.

At the time was working for KTAB-TV (CBS) as a cameraman, news and sports photographer, producer and director.

1985 - Joined KTAB-TV (CBS) in Abilene, Texas as studio cameraman, news and sports photographer, producer, director and station announcer.

1988 - Elevated to Production Manager of KTXS-TV (ABC) in Abilene, Texas.

1991 - Joined Phillips Productions, Inc. as a photographer of "Texas Country Reporter," the weekly TV program airing in every television market in the state of Texas and nationally on RFD-TV.

1992 - Promoted to Production Manager of Phillips Productions, Inc. in Dallas, Texas.

1993 - First of 5 wins in the WorldFest Houston International Film Festival, the oldest film and video festival in the country.

Other years include 1994, 1995, 1997 and 2000.

1994 - Winner of the first of 9 Telly Awards, the premier award honoring the finest film and video production in the United States.

Other years include 1995, 1996, 1997, 2003, 2004, 2006, 2010 and 2011.

1996 - Added Director of Corporate Production responsibilities of Phillips Productions, Inc.

1999 - Named Distinguished Alum by the ACU JMC Department.

2003 - First of 5 nominations for an Emmy® Award from the Lone Star Chapter of the National Association of Television Arts and Sciences.

Other years include 2004, 2005, 2006 and 2009.

2006 - First year as live announcer for the Lone Star Chapter of the National Academy of Television Arts and Sciences annual awards gala.

Also served in 2007, 2008, 2009, 2010 and 2011.

2007 - First of 5 wins of a CASE (Council for Advancement and Support of Education) Award for excellence in film and video production done for Abilene Christian University.

Other years include 2008, 2009, 2010 and 2011.



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