

Video Production Lifecycle

Phillips is an all-in-one agency supporting the full life cycle of a production from concept to distribution, and everything in between.

Weather
Brief
Sound
Script

1. PLAN

Cast
Location
Budget

Transportation
Equipment
Power

2. SHOOT

Talent
Formats
Insurance

Timing
Versions
Music

3. EDIT

Voice Over
Formats
Color Correction
Mastering

Internet
Facebook
YouTube
Video

4. SHARE

PR
Social Media
Meta Data
Website
Trade Communities

Let's talk.

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